



EXCITING OPPORTUNITY FOR YOUR PROGRAM TO RECEIVE BRAND NEW BOOKS FROM FIRST BOOK

FIRST BOOK:

First Book is a nonprofit organization that provides new books to children in need addressing one of the most important factors affecting literacy – access to books. Since 1992, First Book has distributed over 60 million new books to children from low-income families throughout the country. Programs that serve at least 50% or more children from low-income families can receive books from First Book.

- First Book distributes only *brand new* books.
- All books are free or drastically reduced in price.
- First Book provides new books to children in need through existing programs that serve children from low-income families such as Title 1 schools, Head start programs, after-school initiatives, libraries, health centers, hospitals, shelters, soup kitchens and more.
- First Book's model enables program administrators to select the most appropriate books for the children they serve.
- First Book offers a wide array of award-winning and age-appropriate books to eligible programs serving children in need.

THREE WAYS YOU CAN GET BOOKS FROM FIRST BOOK:

- The First Book National Book Bank distributes free books to programs that serve at least 80% children from low-income families.
- The First Book Marketplace is an online store selling books and educational materials discounted up to 90% off retail prices to programs that serve at least 50% children from low-income families.
- First Book Advisory Boards make community level grants enabling programs that serve at least 80% children from low-income families to receive free books.

THE NEXT STEP - REGISTER YOUR PROGRAM TODAY:

- Registering (www.firstbook.org/register) will give you access to First Book's programs.
- Online registration is free and only takes a few minutes.
- You will need your center's Employer Identification Number (EIN). This number can be found on the bottom of your paycheck or on file at your center.
- Join a free informational conference call to learn more about First Book the third Thursday of every month at 2:00 PM Eastern Time—register at www.firstbook.org/conferencecall



**A BOOK TODAY. A FRIEND FOREVER.
REGISTER YOUR PROGRAM TODAY.**

www.firstbook.org/register

Questions? | <http://help.firstbook.org> | 1-866-READ-NOW | help@firstbook.org